Syndicate of Owners of Restaurants
Cafes, Night-Clubs & Pastries in Lebanon
نقابة أصحاب المطاعم والمقاهي
والملاهي والباتيسري في لبنان

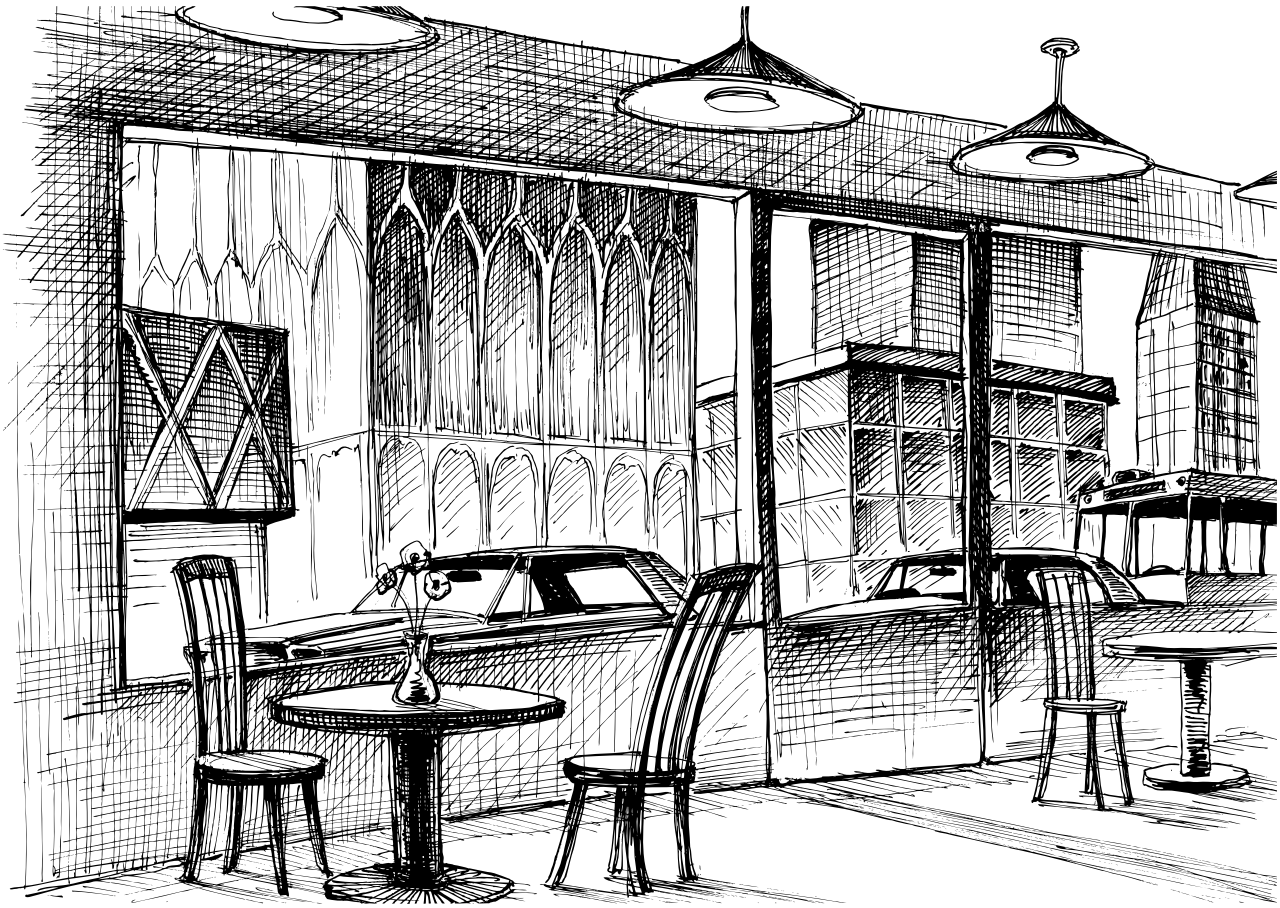
1946

YEARLY MANAGEMENT REPORT

ANNUAL NEWSLETTER 2016

BIG BUSINESS

SMALL BUSINESS



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LETTER FROM THE PRESIDENT

Tony Ramy
President of the Syndicate of
Owners of Restaurants, Cafes,
Night-clubs & Pastries in Lebanon

With year two behind us, the Syndicate's new board continues to build on its previous efforts with ongoing initiatives aimed to improve the industry's performance.

In this short period, we have increased membership by 800%, thus enabling us to create more impact and accomplish many important milestones.

Our dedication, teamwork and most importantly, our manifesto, mission, vision and overall *raison d'être*, are the drivers behind all our efforts. Over the past year, the Syndicate has continued to work very closely with the Ministries of Tourism, Economy & Trade, Labor and Public Health with regard to the Food Safety topic, the certification system as well as other legislations. We also continue to work with many partners and groups to facilitate services to the members of the Syndicate and the industry in general.

We have crowned our successes this year with the launch of The Beirut Restaurants Festival®, an annual event that puts our industry in the limelight. For its first launch, the festival celebrated Beirut #1 City for Food in the world. It will be an ongoing symbol of the unity and strength of our industry.

Once again, I invite you to go over our journey in 2016 with this newsletter to know more about the Syndicate, our goals and the triumphs we've achieved.

And as always, I invite all owners of restaurants, cafés, night-clubs & pastries to join the Syndicate, so that we can create a bigger lobbying body and work together to ensure that our industry remains a strong and pioneering one in the country.

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WHO WE ARE

The Syndicate of Owners of Restaurants, Cafés, Night-Clubs & Pastries is a non-political and non-governmental organization supporting the restaurant industry in Lebanon. We work with restaurant owners and operators to help them achieve their ambitions.

We are a:

- Member of the Advisory Commission – Ministry of Tourism
- Board member of the National Social Security Fund (NSSF)
- Member of the National Employment Office
- Member of the General Directorate of Technical and Vocational Education and Ministry of Education and Higher Education
- Member of the Lebanese Federation For Tourism Industries

MISSION

We represent, promote and advocate for restaurant, café, night-club & patisserie industry interests with governmental officials and private organizations.

VISION

We strive to drive the restaurant, café, night-club & patisserie industry forward and to position Lebanon as a regional landmark in the Food & Beverage sector.

BOARD OF DIRECTORS

TONY RAMY
President

Tony Ramy has been working in the hospitality sector for decades.
He graduated from the Grand Lycée Franco-Libanais and later earned a business degree (licence en gestion des entreprises et management) from Université Saint Joseph in 1996.
Soon after graduation, he became part of the management team of Al Sultan Brahim & Diwan Beirut group of restaurants, where he oversaw the successful expansion of the restaurants in Lebanon and in the region.
His flair for the business and for recognizing emerging trends, in addition to his keen eye for structure, organization and effective delegation, led him to launch and manage new and unique concepts in the hospitality sector in Lebanon, Qatar, Kuwait, Jordan, the UAE as well as in the USA. Such concepts include the group of restaurants of Al Falamanki, B018, Trainstation as well as Mama Pita.
Today, over one thousand persons are employed across Tony's group of restaurants. In 2009, he joined the Syndicate of Owners of Restaurants, Cafés, Night-Clubs & Pastries in Lebanon, where he served as General Secretary. After leading many of the Syndicate's achievements, he was elected as its President in 2014.
Tony was awarded the Medal of the President of the Republic of Lebanon by President Michel Sleiman and is also committed to the United Nations World Tourism Organization.
Recently, he was voted as Hospitality's Man of the Year by Hospitality News Middle East's Industry Forecast 2016.

KHALED NAZHA
Vice President

Khaled Nazha has been serving as Vice President of the Syndicate since 1999 and has been a key player and activist in the development of the sector. Among many other establishments, Khaled founded the Blue Note Café, which under his management, became a landmark institution in the local, regional, and international live music scene and a pioneer in supporting local talent. The Blue Note is regularly acclaimed in international press and travel guides. Khaled has been a board member of the Ministry of Tourism's Advisory Board since 2004 and the National Recruitment Agency since 2005. Khaled represents Lebanon as the Chairman of the International Relations Committee and Board Member of the Mediterranean Restaurants' Federation.

ZIAD KAMEL
General Secretary

Ziad Kamel is a Co-Founder and Director of The Alleyway Group in Lebanon (Couqley Restaurants, The Angry Monkey, Oliver's) and a Co-Founder and Managing Director of Aegis Hospitality in Dubai (Stereo Arcade, Couqley Restaurants). Ziad is a frequent public speaker at universities, educational institutions, entrepreneurship forums, and industry events. He is also a contributing writer for Entrepreneur ME Magazine and Hospitality News ME Magazine.

AREF SAADE
Treasurer

Aref Saade has been involved in the restaurant business since 1985. His experience extends to the Far East. In 1992 he began a consultancy business with offices in Beirut under the name 'Tropical Bamboo', 'Hatchin' in Manila and 'Infinity' in Japan. The award winning Shogun Lounge – a Japanese and Chinese – restaurant was opened by Aref in Beirut in 1998. He has also been actively involved in the operation and supply of more than 42 restaurants.

MAYA BEKHAZI NOUN
Board Member

Maya ventured into the F&B business in 2000, a hobby which quickly turned into victory with a number of success stories.
During that time she conceived, developed and managed new concepts, the latest of which are Shoots UAE, Spin the Hen and Curli Q. Maya is a very active advocate in promoting women in entrepreneurship and women economic empowerment in the region. Member of The Lebanese League for Women In Business, LLWB. Winner of many awards , amongst which the Best Woman Achiever in Hospitality in 2010.

DONALD BATAL
Board Member

The talent behind CLASSIC Burger Joint (CBJ), Donald Batal is a professional entrepreneur with over 18 years of experience in the hospitality sector. Donald's visionary and innovative ideas have helped in the establishment and management of several chains, not limited to Roadster Diner and Deek Duke. He later joined Boubess Group, the largest F&B firm in Lebanon. Then in 2009, Donald established the Ministry of Food s.a.l., the company that owns and operates CLASSIC Burger Joint, CAFÉ DIEM and TOMATOMATIC Pizza. He is a member of the Syndicate of Owners of Restaurants, Cafes, Night-clubs & Pastries in Lebanon in Beirut since 2014.

MIREILLE HAYEK
Board Member

Mireille Hayek, or "Em Sherif" is well known among the Lebanese and Arab society for her passion for cooking, her dedication to her restaurants and clientele. She takes traditional Arabic recipes and adds her special touch to make them unique and memorable. Em Sherif, her landmark Lebanese restaurant in Ashrafieh, is now present in Dubai and Jeddah, with agreements signed for London, Riyadh, Dammam, Abu Dhabi, Kuwait, Qatar and Jordan. Mireille is also behind La Parilla Grill house and Bar, Yasmina Indian fusion, and her most recent creation, Em Sherif CAFÉ, scheduled to open its first branch in Mina el Hosn, Solidere.

MUSTAFA EL SAMAD
Board Member

Mustafa El Samad is the co-owner and manager of La Plaka Resto – Café since 2009 – co-owner of El Hajj Ali restaurant since 2015 – Managing Director at Samad Tours in Tripoli - Instructor at the University of Balamand in the Faculty of Business, Tourism and Hotel Management school.

TONY HABRE
Board Member

Tony Habre ventured into the nightlife industry with the launch of Pulse in Beirut. Soon after, he established ADDMIND, a concept creation and food & beverage management agency. Tony's adventurous spirit led him to bravely venture in the Middle East's hospitality industry by launching White, Iris, Urban Faqra, Caprice, Iris Beach Club, Bonita Bay, INDIE, Boulevard Beirut, Sea Salt, Madame Bleu & Popolo in Beirut, as well as Iris, White & Toy Room in Dubai and Iris & MAD on Yas Island, before he signed the venture of an Area Development Agreement with Boubouffe International.

WALID BAROUDI
Board Member

He is the GM and Senior Director of JRW Hospitality, The Peninsula Co. Inc. and O2 Management Inc. which operate in the hospitality, real estate and construction sectors in the MENA region. Walid is a graduate of the Ecole Hôtelière de Lausanne and a dynamic, result-driven leader with a strong track record in turnaround and highpaced organizations.

WALID HAYEK
Board Member

Walid Hayek graduated from the University of Michigan with a Bachelors in MIS. He lived and worked in the USA for 12 years, working for multinational companies before moving back to Lebanon in 2008 and Cofounding Dawa Entertainment, SAL, a consulting and management company in F&B. DAWA is now present in Lebanon and the UAE, with 8 outlets in 5 markets in Lebanon and 3 outlets in 2 markets in Dubai.

ADHAM BEAINY
Board Member

Adham Beainy has experience working in different sectors such as: nightlife operations, beverage consultancy, menu creations, events and media. Adham is the owner of ChinChin and a managing partner in BO18 and Trainstation.

JAD ABOU JAOUDE
Advisor

Jad Abou Jaoude is a Lebanese restaurateur, entrepreneur and investor. After graduating from Hotel Institute of Montreux in Switzerland with a Bachelor's Degree in Hospitality Management, he moved on to manage major nightlife spots and own renowned restaurants in Beirut. His versatile know-how & expertise motivated him to join Addmind in December 2010. Jad's concepts & products have established themselves as big brands in the market, with an edict of outstanding features proving that he thrives in the entertainment as much as the hospitality businesses. His & Addmind's latest signature brand, Popolo, is proof.

MAKRAM RBEIZ
Advisor

With over 25 years of experience in the hospitality field, Makram Rbeiz successfully brought Pâte à Choux to become a multi-branch pastry icon. In 2005, Makram worked on developing a complementary concept to pastry and Le Petit Chou, a sister company to Pâte à Choux, was created. Le Petit Chou was soon to become a must try place in Beirut. Makram Rbeiz started the Carlitos Cantina bar in 2009, a renowned Mexican pub restaurant in the Metn area. Makram is an advisor to the Syndicate's board since 2014, responsible for the development of the patisserie sector.

COSETTE ZGHEIB
Managing Director

Cosette joined the Syndicate in May 1999 as a personal assistant to the President, back then, Dory Daccache. She is known for her good ties with figureheads in the tourism sector, as well as with restaurant owners across Lebanon.
Over the years, her hard work and dedication have earned her the position of Managing Director of the Syndicate. She represents the Syndicate in various meetings and is considered as the engine behind its public relations.

WORK AGENDA

1. Modernize the restaurants' industry laws, dating back to the 1960s/1970s and update them to serve the F&B sector's current needs
2. Protect the interests of investors and owners in the F&B sector
3. Create a solid network that includes a maximum number of prominent restaurants, cafés, nightclubs, bars and patisseries in Lebanon
4. Serve as a lobbying body between F&B investors/owners and the government including the Ministries of Tourism, Labor, Finance, and Economy and the National Social Security Fund
5. Coordinate with the Ministry of Tourism Advisory Commission, among others
6. Organize ongoing trainings on food safety and quality control for restaurateurs
7. Enhance investments in the Food & Beverage sector in all the regions of Lebanon
8. Create events that promote the Lebanese gastronomy all over Lebanon
9. Improve human resources and professionalism in general in the Food & Beverage industry in Lebanon
10. Enforce quality, rules and regulations at all levels
11. Become a reliable database source for the Food & Beverage industry in Lebanon
12. Publish articles and statistics related to the Food & Beverage industry activities in Lebanon

MEMBER BENEFITS

- Growing the industry together -

SINCE 1946,

THE SYNDICATE HAS BEEN WORKING WITH RESTAURANTS, CAFÉS, NIGHT-CLUBS & PATISSERIES OWNERS IN LEBANON TO ENSURE THE SECTOR'S ONGOING PROGRESS.

THE SYNDICATE:

- ✓ Advocates on behalf of the F&B industry and acts as a lobbying body at the governmental level
- ✓ Offers advisory services (legal, tax, labor, social security, safety & hygiene, cost reduction, etc.)
- ✓ Provides educational services, including trainings on a variety of topics: food safety, hygiene, e-programs, etc.
- ✓ Supports members by sharing industry resources' listings & information
- ✓ Enables many networking opportunities
- ✓ Delivers media exposure to members

BECOME A MEMBER
joinus@syndicatercnp.com

BECOME A PARTNER

Presence Where it Matters

Sponsor the Syndicate to promote your products & services directly to those who matter! The Syndicate members represent hundreds of the most accomplished food & beverage professionals in the industry, enabling you to focus your attention on strategies that matter the most to your brand's growth.

INCREASE EXPOSURE

- ✓ Website
- ✓ Facebook & Twitter accounts
- ✓ Events
- ✓ E-Newsletter Precision Targeting:
  - *Syndicate Members*
  - *Established Business Owners*
  - *Ministers*
  - *Government officials*
  - *Media*

GET RECOMMENDED

As the preferred supplier in your domain on the Syndicate's official channels.

NETWORK

Build relationships with the most influential people in the industry.

BECOME A PARTNER
joinus@syndicatercnp.com

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50 YEARS OF EXPERTISE

FOR YOUR BUSINESS

Thousands of businesses currently use our services and depend on Liquid Petroleum Gas (LPG) for hundreds of applications in the hospitality industry; mainly for cooking, heating and recreational purposes. We use an efficient and cost-effective method of providing hot water to your facilities and keep commercial kitchens running through an integrated gas solution that is low on investment costs and also environmentally friendly.

AWARENESS

Natgaz has been building social awareness about safety through spearheading major conferences in Lebanon throughout the years on gas usage and safety measures in adopting the NFPA, French DTU and the Lebanese Government standards.

MAINTENANCE

We provide our clients with high service and maintenance standards. We are committed to ensuring that the gas fittings, appliances and pipework in your homes and businesses are maintained in a safe condition.

SAFETY IS OUR UTMOST PRIORITY

We aim to provide our customers with products and services that not only meet their needs but also ensure a high level of health, safety and respect for the environment.

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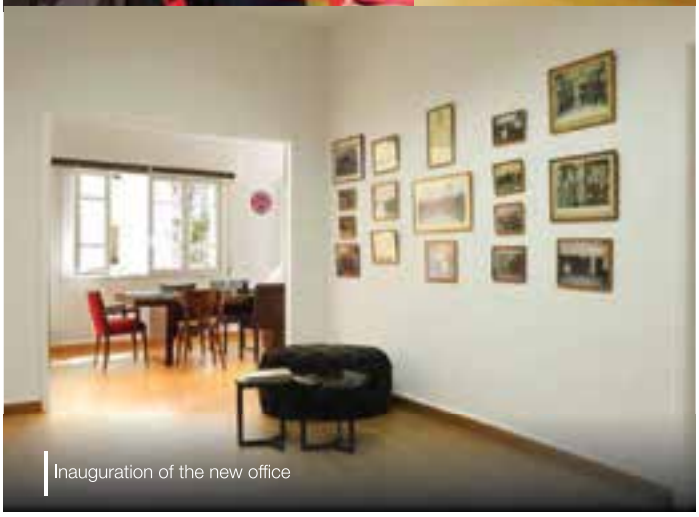
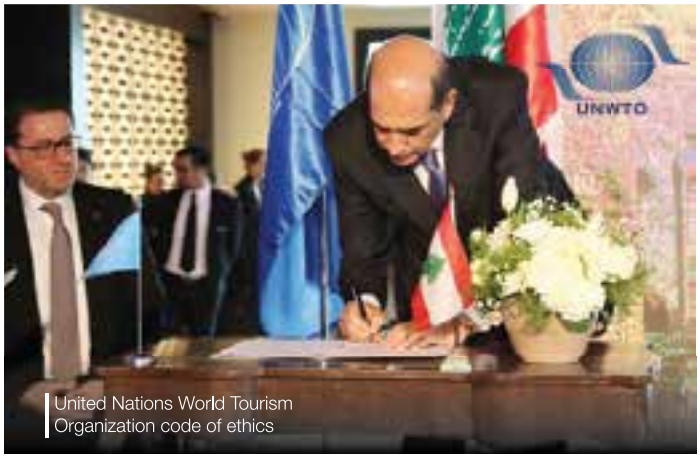
RECAP OF 2015 ACTIVITIES

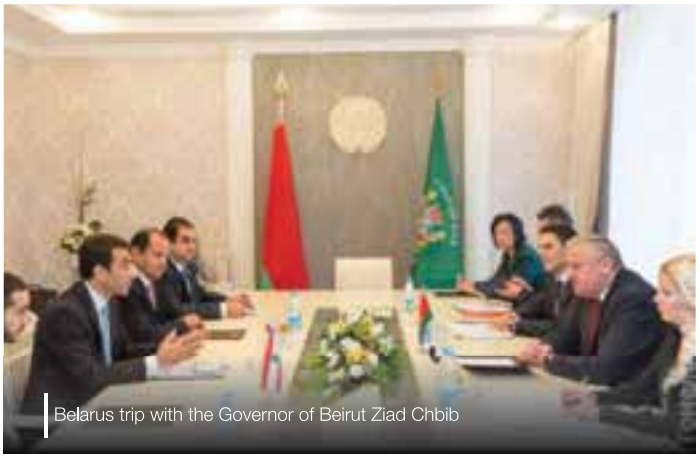
Lobbying to implement a fair smoking ban law



Inauguration of the new office



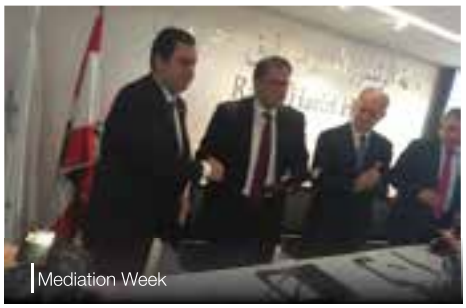
United Nations World Tourism Organization code of ethics



Belarus trip with the Governor of Beirut Ziad Chbib

USA Trip
Attending the National Restaurant Association in America (NRA)

China trip with the Chinese Arab Friendship Association



Mediation Week

SACEM
A unified industry-wide pricing scale was adopted.

Economic & Social Fund for Development

Lebanese Diaspora

General Director of Ministry of Tourism Nada Sardouk

President Tony Ramy honored President of Jbeil Municipality Ziad Hawat for Jbeil being elected as the Capital of Arab Tourism 2016.

Strengthened ties with Ministry of Tourism.
F&B operators applying for licensing from the Ministry must first approach the Syndicate to obtain certificate of conformity as a prerequisite.

HORECA & Gourmet Week

ACTIVITIES OF | 2016

FOOD SAFETY & HYGIENE

The SORCNP was directly involved in providing pragmatic solutions and displaying leadership and knowledge in food safety and hygiene. The SORCNP's diplomatic approach, through intensive meetings with Minister Wael Abou Faour, were key to establishing an agreement that resulted in a positive impact for business owners.

The SORCNP along with its partners, presented a unified food safety and hygiene law that was adopted by both the Ministry of Tourism & the Ministry of Public Health. A Memorandum of Understanding was signed with GWR Food Safety and Boecker, the leading food safety and hygiene consultants in the region, forming a close bond with the Syndicate. As a result, the proposed food safety law is on par with global standards and an executive training program was created.

Free food safety and hygiene training seminars, led by Aref Saade, were conducted in cities all over Lebanon for people in the food industry.

- Beirut
- Tripoli
- Keserwan
- Zahle
- Chouf
- Jezzine
- Sour

Additionally, the MOU provides the Syndicate members with discounted rates for the products and services provided by the 2 companies.

Regional representatives

Boecker®

G.W.R® FOOD SAFETY

PRESIDENT TONY RAMY VOTED AS:

HOSPITALITY'S MAN OF THE YEAR

BY HOSPITALITY NEWS MIDDLE EAST'S INDUSTRY FORECAST 2016

SORCNP HELD A BRUNCH FOR WOMEN ENTREPRENEURS FROM THE FOOD & BEVERAGE SECTOR IN LEBANON.

Women entrepreneurs attended the event hosted by board members Maya Bekhaazi Noun and Mireille Hayek.

VICE PRESIDENT KHALED NAZHA AND TREASURER AREF SAADE VISITED THE CHAIRMAN OF MEA, MOHAMAD AL-HOUT AT HIS OFFICE IN BEIRUT INTERNATIONAL AIRPORT.

The visit tackled means of cooperation between the Syndicate and the airlines company to promote hospitality in Lebanon.

PRESIDENT CHOUCAIR'S VISIT TO THE SORCNP OFFICE

President Choucair met with President Ramy to sign the initiative of training staff in the restaurants industry on the application of food safety regulations.

MR. ZIAD KAMEL, GENERAL SECRETARY OF SORCNP, SPEAKER AT GULFOOD 2016 DUBAI.

SORCNP HOSTED A DINNER TO HONOR THE HARDWORKING WOMEN ENTREPRENEURS IN THE FOOD & BEVERAGE INDUSTRY AT EM SHERIF.

The event was held under the patronage of the Minister of Tourism Michel Pharaon.

HORECA 2016

Board Member Maya Bekhaazi Noun granting Minister of Tourism Michel Pharaon the Live Love Lebanon honorary pin.

AS USUAL THE SORCNP TOOK PART IN HORECA 2016 AND ITS LAUNCH EVENT.

SORCNP, in partnership with Hospitality Services, hosted a gathering with international chefs at HORECA:

- **Guillaume Gomez:**
Founder and President of the French Republic Cooks from France

- **Jacques Charrette:**
Vice President of Academie Nationale de Cuisine Paris and Director of Toque D'Or Magazine from France

- **Fabrice Danniel:**
Assistant Culinary Arts Director and Head of Le Cordon Bleu Pastry Department from France

- **Thomas Haller:**
Advisory Chef of Nestle Professional from UAE

- **Roland Herzog:**
Master Baker Pastry from France

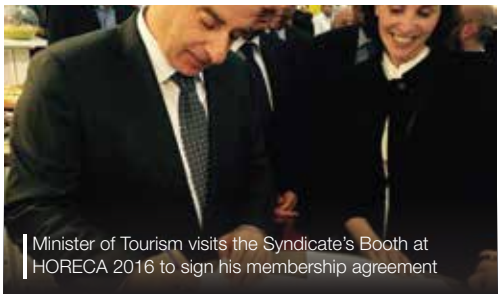
- **Yasser Jad:**
President of Saudi Arabian Chefs Association from KSA

- **Tolgahan Kamiloglu:**
Executive Chef Richmond Hotel Turkey, Culinary Art Instructor, Izmir Economy University from Turkey

- **Jean Michel Perruchon:**
Meilleur Ouvrier de France, Director of the culinary Bellouet Conseil school from France

The Opening of HORECA 2016 at Pavillion Biel

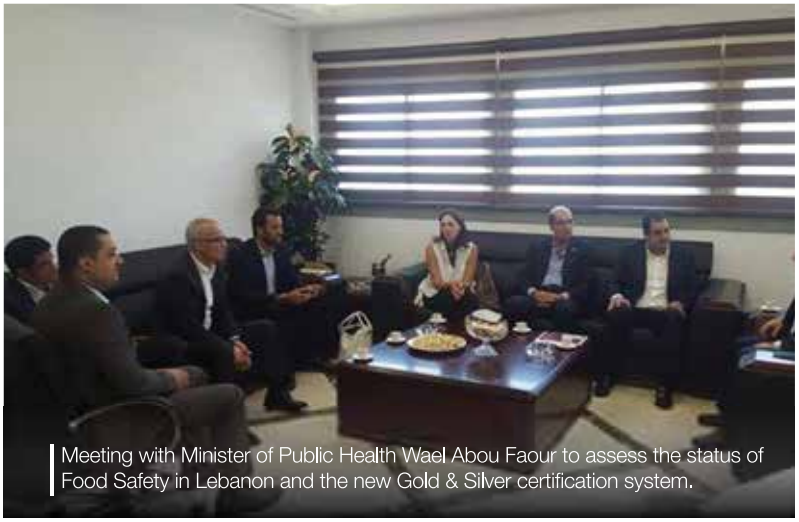
International Chefs with President & Vice President



Minister of Tourism visits the Syndicate's Booth at HORECA 2016 to sign his membership agreement

Minister of Economy and Trade Alain Hakim visits the SORCNP's booth

Meeting with Minister of Interior Nouhad Al-Machnouq concerning public security.



Meeting with Minister of Public Health Wael Abou Faour to assess the status of Food Safety in Lebanon and the new Gold & Silver certification system.

SORCNP signs a cooperation agreement with beIN Sports MK Electronics for broadcasting rights of the Euro 2016.

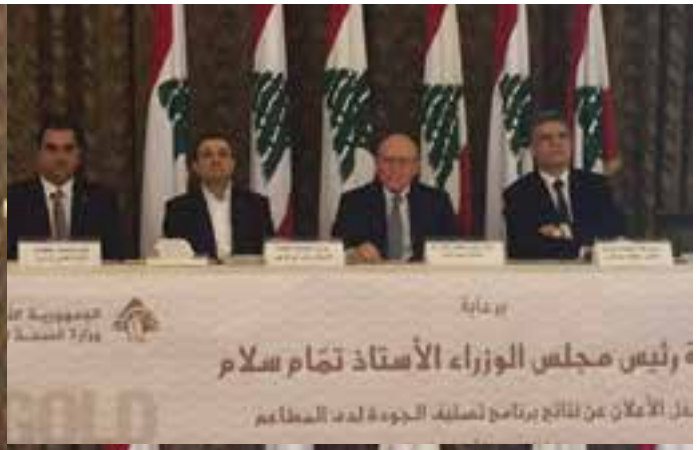
This year's CCCL's Eat Out for Life campaign, partnering with No Garlic No Onions, was under the patronage of the Ministry of Tourism and the support of SORCNP.

A collaborative partnership between the Syndicate of Owners of Restaurants, Cafés, Night-Clubs and Pastries in Lebanon and Sapphire Awards.

A new CRM system was implemented at the SORCNP, in collaboration with Microsoft, to digitise all available data.

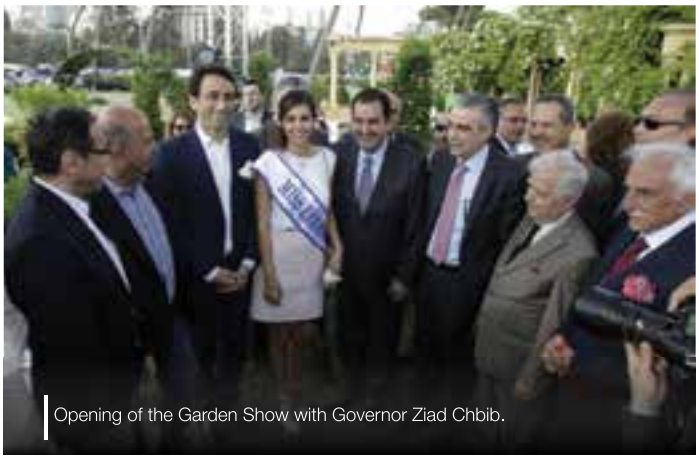
The Syndicate partnered with Kunhadi Association and partook in drafting of the Night-Club Code, and launched together "Save the Night" campaign.

Launching The Quality Grading System - Gold and Silver Program.
Under The Patronage of Prime Minister Tammam Salam.



Visiting a kitchen with Minister
Abou Faour & Mr Taymour Joumblatt.

A kitchen visit with Minister Michel Pharaon.



Opening of the Garden Show with Governor Ziad Chbib.

Opening ceremony of Travel Lebanon with the Minister of Tourism Michel Pharaon and US Ambassador to Lebanon Richard Jones.

SORCNP honoring of Governor of Beirut Ziad Chbib.

SORCNP honoring of Commander of Beirut Traffic Police, General Mohammed Ayoubi.

Visit of former Minister of Industry Vreij Sabounjian to the Syndicate office to discuss the industry.

With Nohad Damous & Family at Al Sultan Brahim.

A dinner hosted by the SORCNP to honor the vice president Hervé Fleury of the Paul Bocuse Institute at Shogun.

President Tony Ramy gave away the MedDiet certificates to the restaurant owners at the MedDiet Mashrek International Capitalisation Event.

At the opening of the Backyard Hazmieh.

Syndicate's one year anniversary dinner at Popolo.

Libnor and the Syndicate taking part of meetings to draft food safety laws in the presence of Treasurer Aref Saade.

Board Member Donald Batal signing the partnership agreement with Zomato Country Manager Bechara Haddad.

With the French Foreign Minister Mr. Jean-Marc Ayrault and French Ambassador in Lebanon Mr. Emanuel Bon at Al Falamanki.

A dinner was held at Al Sultan Brahim honoring the Minister of Tourism Michel Pharaon for being elected as President of the Committee of the World Tourism Organisation for the Middle East Region and the Al Sultan Brahim restaurant for winning the award of Best Quality Restaurant in the Arab World 2016 by The League of Arab States.

President Tony Ramy representing the Minister of Tourism Michel Pharaon in Baakline at the national library.

BEIRUT RESTAURANTS PUBS - CAFES Festival PASTRY SHOPS

The first edition of the Beirut Restaurants Festival® closed its doors on Sunday the 2nd of October after three electric days at Beirut's trendy Trainstation. The event attracted more than 14,000 people eager to try tasty bites and drinks from more than 50 food stands, trucks and bars.

Guaranteeing good mood, great food and a cool program of live music throughout the day, the festival proved a popular spot for fun-seekers and families. Children under 10 and university students were offered free entrance and pets were also allowed.

THIS YEAR'S THEME

Celebrating Beirut's victory in being the top food destination; the festival highlighted the city's success in being named the "Best International City for Food" by Travel + Leisure magazine.

THIS YEAR'S HIGHLIGHTS

Beirut Restaurants Festival® honored two ambassadors of Lebanese cuisine for their outstanding achievement:

Christine Sfeir, listed in the 100 most powerful Arab women by Arabian Business (Dubai) and Forbes Middle East.
Kamal Mouzawak, to be awarded the Prince Claus Award in December 2016 in The Netherlands.

THIS YEAR'S FEATURES

Musical program: An eclectic mix of Oriental, Latin, pop, jazz and dance music featured on the daily entertainment program. Live bands and DJs took to the stage to play to a lively crowd well into the night.

Kids' village: A dedicated kids' area provided young children with a place to have fun with face painting, arts and crafts activities, games and inflatable toys. The zone was managed by Creaplay.

THIS YEAR'S EXHIBITORS' SOCIAL ACTS

Lebanese Food Bank: Daily at the closing of the show, all the exhibitors were glad to donate their unsold food and beverage items to the Lebanese Food Bank.

Apple producers' contribution: Visitors left the show with an apple, given at the exit door, to show support to Lebanon's apple producers.

An event by:

Syndicate of Owners of Restaurants Cafes, Night-Clubs & Pastries in Lebanon
نقابة أصحاب المطاعم والمقاهي والملاهي والباتيسري في لبنان

In partnership with:

Hospitality SERVICES s.a.r.l

Supported by:

KEY MEETINGS

- Prime Minister Tammam Salam
- Minister of Tourism Michel Pharaon
- Minister of Interior Nouhad Al-Machnouq
- Minister of Public Health Wael Abou Faour
- Minister of Culture Rony Araygi
- Minister of Economy & Trade Alain Hakim
- Minister of Labor Segean Azzi
- Minister of Public Works and Transport Ghazi Zeaiter
- Governor of Beirut Ziad Chbib
- Governor of Mount Lebanon Fouad Fleifel
- General Director of Ministry of Tourism Nada Sardouk
- General Director of Ministry of Economy and Trade Alia Abbas
- Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon Mohamed Choucair
- Chamber of Commerce, Industry and Agriculture in Tripoli and North Lebanon Toufic Dabboussi
- Lebanese Federation For Tourism Industries

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Since 1910
Natural mineral water
Straight from the source

Voted # 1 Best Selling Vodka*

BY BARTENDERS

#1 BEST SELLING VODKA
AS VOTED BY
THE WORLD'S 50 BEST BARS
2016

*By The 50 Best Bars Annual Report
Drinks International, 2016

the bar.com™

Please Drink Responsibly. DRINKiQ.com

CHAMBER OF COMMERCE & AGRICULTURE EVENTS

Sierra Leone Delegation - April 13:
Vice President of Sierra Leone Republic Victor Boukari

Omani Delegation - May 9:
President of Chamber of Commerce & Industry of Oman Saiid Bin Saleh El Kayoumi - Ambassador of Lebanon to Oman Houssam Diab

Canadian Delegation - May 9:
Mayor of Mont Royal - Quebec Mr. Philippe Roy - President of Lebanese - Canadian Chamber of Commerce & Industry Mr. Youssef Boutros

Iraqi Delegation - June 15:
Ambassador of Iraq to Lebanon Mr. Aly Abbas Bandar El Amiri

Turkish Delegation - August 29:
Adana Chamber of Commerce, Chairman of the Executive Board Mr. Atila Menevse

Vietnamese Delegation - September 27:
Vietnamese Ambassador Mr. Do Hoang Long

EVENTS

Honoring of Minister of Tourism Michel Pharaon at Al Sultan Brahim.

Women entrepreneurs in the F&B industry brunch at SORCNP office.

Women Entrepreneurs In The Food & Beverage Industry dinner At Em Sherif.

BO18 event (IN PARTNERSHIP WITH)

Beirut Restaurants Festival®

Cutting of ribbon with Minister of Tourism Michel Pharaon

Restauration
« Le secteur accuse une perte de 70 % de son chiffre d'affaires »
الرامي : الزبون أقوى سلطة رقابية على المطاعم
فرعون عرض أوضاع نقابة المطاعم وتجار الأشرفية
رامي : وضع حجر الأساس لتسريع إعطاء التراخيص
رامي : قطاع المطاعم والمقاهي شهد نحسا في
وحملة الغذاء أعطت اطمئنانا للسائح
SYNDICATE IN THE PRESS

Ties with journalists and members of the press have been strengthened with exposure in many publications (online and offline) and appearances on talk shows to promote the interests of the F&B industry. Talk shows include: Kalam Ennas, Bi Mawdouiyeh, Naharkm Saeed, Roghom Kl Shi, Al Hal Enna, Hki Jelis…

Are you creating a new F&B concept or have one that is up and running?

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5 a Day
A Côté
A Part
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Abou El Ezz
Abou El Nawas
Abou El Ward
Abou El Zouz
Abou Jihad
Abou Wassim
Ahwak
Aishti Bar
Al Ajami
Al Balad
Al Baylassan
Al Delb Al Kadim
Al Falamanki
Al Forno
Al Halabi
Al Innab
Al Koukh
Al Rayess Ali
Al Saha
Al Shams
Alberto Pub
Alessandra Di Sicilia
Al Sultan Brahim
Amal Bohsali Gourmet
Amar
Amarilla
Annbar
Antbli
Antika Bar
Aquaria
Artist
As Koba
Awesome Beirut
B018
Baba Al Moumtaz
Babel
Babel Baher
Babel Bay
Babylonia
Bagatelle
Bahay
Balthus
Bar Jamon
Barbar
Barcelona
Bardo
Bastrmanji
Batchig
Bayrut Street Food
Baytouna
Best View
Bistro Bar
Bistro Cinq
Black
Black Rock
Bliss House
Blue Note
Bonita Bay
Borj al-Samak
Bottega
Boubouffe
Boulevard Beirut
Bread Republic
Brgr Co.
Broadway's Grill
Buffalo Steak
Burger King
Burj Al Hamam
Café Crème Caramiel
Café Georgio
Café Leila
Café Suprême
Cappuccino
Caprice
Captain القبطان
Caravane d'Orient
Carlito's
Casa Di Lolita
Casa Lucia
Casino Mehannna
Casper & Gambini's
Celcius
Central Station
Charlotte Brasserie
Chello
Chez Michel
Chez Sami
Chez Tala
Chez Zakhia
Chili's
Chopsticks
Cinnabon
City Restaurant
Classic Burger Joint
Cliq
Cocoa & co pastry
Cocteau
Coffee Club
Colombiano Coffee
Colour Twist
Costa Café
Couqley
Crepaway
Curli-Q
D Lounge
Dany's
Dar Bistro
Dar El Azrak
Dar El Beik
Dar El Sahar
Dbaibo
De Prague
Deli co
Deyar
Diamond Club
Digibreak
Dip n'Dip
Divvy
Diwan al-Hachem
Diwan Beirut
Domino's Pizza
Down Town
Dray
Drink & Sing
DT
Dunkin Donuts
Duo
Durée Resto
El Mayass
El Molino
El Sheikh Saoud
Em Sherif

Entracte
Epiclub
Express
Fakhry Restaurant
Feb 30
Fig
Food 101
Fox & Frog
Fred
Frida
Garcia's
Garden State
Gardenia
Gathering
Gavi
Get Grilled
Ghadweyeh
Ginger & co
Glass House
Go Tango
Godot
Grand Café
Green Land
Green's Café
Grï
Grove
Haagen Dazs
Habana
Hallab1881
Hamoud w Na3na3
Haramlek
Harbor
Hardee's
Harry's Bar
History
Hole in The Wall
Ichiban
Ichigo
Il Padrino
Ilili B'Badaro
Intime
Iris
Italian Project
Jadal Byzanti
Jaï
Jalset El Irzal
Joe Pena's
Junction
Junkyard
Kababji
Kampaï
Karam Beirut
Karem El Kheir
Karket El Hajj
Karmid Café
Kaser Fakhereddine
Kayan Shuman
KFC
Khass W Bass
Ki Café
Kouba
Kronfol
La Boîte
La Centrale
La Crêperie
La Gargotte
La Girouette
La Gondole
La Palma
La Parilla
La Petite Maison
La Pizzeria
La Plaka
Larissa
Le Canoe
Le Capitol
Le Chef
Le Cigalon
Le Gargotier
Le Gourmet Burger
Le Grenier A Pain
Le Montagnou
Le Petit Gris
Le Relais Dionysos
Le Rouge
Le Studio Batroun
Leil w Nhar
Leila
Lemon Garden
Lily's
Lina's
Liquor Room
Living Colors
Locale
Locanda alla grande
Lock Stock
Lola
Lord of The Wings
L'Os en Ville
Luigi
Mado
Main Street
Maison du Café
Maison Samira Maatouk
Makha El Rawda
Malek El Taouk
Manara Palace Café
Mandaloun
Mandaloun Café
Mandaloun sur Mer
Mannouch
Manuella
Mario e Mario
Massaad Barbecue
Massaad Express
Massaya
Mayline
Mayrig
Mc Donald's
Medusa
Mir Amin Palace
Mir Café - Le Resto
Miss Jones
Mitsu-Ya
Miyu
Moka Lounge
Mon Maki a Moi
Mounir
Music Hall
Napolitana
Nippon Sushi & Grill
Noura
Olio
Oliver's
Olivia's Sky
Orso Bianco
Outdoor
P.O.Box
Pablo Escobar
Pàte à choux
Pearl Restaurant
Peeps
Peninsula
People
Peter Patrick Resto
PF Chang's
Prince Café
Provincia
Prune
Public
Pzza Co
Qasr Baghdad
Rasifuna
Rawabi El Amir
Red Rooster
Repos Café
Republic
Resto Foul
Rings
Rio 2
Roadster Dinner
Rod's Burger
Room For Three
Rotana Café
Royal Velvet
Saint Honoré
Sandwich W Noss
Sandwiched
Sax
Sea Salt
Semsom
Senor Sushi
Seven Sisters
Shake & Bake
Shallal al-Samak
Shawarma al-Mahata
Shawarma Bey
Shawarmanji
Shogun
Sky Asian Club
Sky Bar
Smoking Bun
Snack Qadisho
Sô
Socrate Catering
Sofie Resto
Soto
Soy
Spiced & Sliced
Spin The Hen
Spoon
Sportivo Café & Resto
St.Elmo's
Starbucks
Stove
Subway
Sultan El Mina
Sun Dried Tomatoes - Panini House
Sushi Bar
Sushi Ko
Sushi Verdi
T Marbouta
Tabliyet Massaad
Tallet Abou Zeid
Tamashii
Tavolina
Tawlet Biomass
Teta Restaurant
The Attic Bar
The Beirut Cellar
The Bohemian
The Bros
The Cheesecake Factory
The Counter
The Diyas
The Light House
The Liquor Coffee Store
The O1ne
The Spoonteller
Tic Tac
Tomatomatic
Tonino's
Toot Beirut
Train Station
Trumpet
Tsunami
Tutly
Umai Wok
Urbanista
Via Venue
Vivaldi
Waka Sushi
Walkman
Wall Street
Wanness
Ward Gardens
Wassat Balad Café
White
William Cheese
Woodbees
Wooden Bakery
Yarzi Country Club
Zaatar w Zeit
Zad El Kheir
Zaghloul
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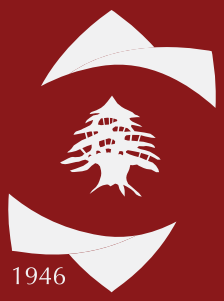

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